

Jekyll Island

Tuesday, February 21, 2012

8:45 a.m. Breakfast Chalet 1 & 2, Convention Campus

9:30 a.m. **JIA Committee Meetings*** Morgan Center, Convention Campus

**All applicable public comments will be heard during the appropriate committee meeting.*

Historic Preservation/Conservation Committee – Section I

Richard Royal, Chair

- A.) Owl Rescue, Dr. Terry Norton
- B.) Black History Month Activities, John Hunter

Finance Committee – Section II

Mike Hodges, Chair

- A.) January Financials
- B.) Audit Report
- C.) Capital Request
- D.) Cell Tower Leases, Chris O'Donnell

Personnel Committee – Section III

Sybil Lynn, Chair

- A.) Conservation Manager Announcement, Jones Hooks

Legislative Committee – Section IV

Steve Croy, Chair

- A.) No Report

Marketing Committee – Section V

Buddy DeLoach, Chair

- A) Committee Updates
 - i. Young International, Dr. Walter Young
 - a. Jekyll Island Seafood Company, Terry Harp, Global Concessions
 - b. Jekyll Island Beverage Program, Paul Hoelscher
 - ii. Marketing Activities – I-95 Billboard Campaign
 - iii. Georgia Sea Turtle Center Specialty Tag Update
 - iv. Convention Center Grand Opening Strategy
 - v. Convention Bookings Update
 - vi. Report from Georgia Tourism
 - vii. New Staff Introduction – Anna Hall

Committee of the Whole – Section VI

Bob Krueger, Chair

- A.) SMG Introductions – Gregg Caren, Senior Vice-President Development, Fredia Brady, Regional Sales Director, Allyson Jackson, General Manager
- B.) Master plan Update – Fanning Institute, Langford Holbrook
- C.) Entrance Monitoring/Camera System Update
- D.) Consideration of Recodification of Jekyll Island Ordinances
- E.) Jekyll Island Foundation Update, Mac DeVaughn
- F.) Revitalization Updates, Jones Hooks
 - a. Winding Road
 - b. Hyatt Place
 - c. Westin
- G.) Executive Director Report
- H.) Chairman's Comments

Adjournment

1 0 m i n u t e B r e a k

JIA Board Meeting Agenda

Bob Krueger, Chair

- A) Action Items
 - i. 1-17-12 Board Minutes
 - ii. Cell Tower Leases
 - iii. Entrance Monitoring/Camera System
 - iv. Consideration of Recodification of Jekyll Island Ordinances
- B) Other
- C) Adjournment